



WEBINAR: WEATHERING THE FUTURE WITH HENDRIX



Weathering The Future - Hardening circuits and reducing operating costs by as much as 80% in heavily treed areas with Hendrix Aerial Cable Systems

Heavily treed areas are problematic for utilities. Storms cause limbs to down lines and anger ratepayers. But trimming trees means time, money, and environmental impact. Aerial Cable Systems present a solution with multiple benefits.

This webinar will show you how to:

- Reduce outages from trees, animals, lightning, and storms by up to 80%
- Lower tree trimming costs by 50% or more
- Contain linecrew or trouble crew related costs
- Reduce loss of KW hour revenues
- Significantly reduce outages
- Improve reliability and SAIDI/SAIFI statistics
- Boost customer satisfaction and/or improve public relations

Oct 6, 2020 1:00 PM Central Time [Register Here](#)



SPEAKER: BRIAN TRAGER

Director of Technology and International Sales @Hendrix Aerial Cable Systems- Marmon Utility LLC

Brian J. Trager is a member of the IEEE. He received his B.S. and M. Eng. degrees in Electric Power Engineering from Rensselaer Polytechnic Institute in New York in 1979 and 1980, respectively, and a Masters degree in Business Administration from the University of Pittsburgh in 1986. Mr. Trager has held various positions in Engineering, Consulting and Management at American Electric Power Company, Cooper Power Systems and Fisher-Pierce, and at Hendrix Wire and Cable, where

he's been for the past 26 years. He has taught Electric Power Engineering at Ohio State University, West Virginia University, and Pennsylvania State University, in addition to teaching courses to utility clients, and has authored over 50 technical papers and articles for the IEEE and other national and international organizations. He has brought to fruition numerous high-reliability power distribution projects in various sites on seven continents over a period spanning over 40 years.



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